



innovation + Workshop

JUDGES HANDBOOK

DISCOVERING INNOVATION

An Innovation Inspiration Workshop

THINGS TO CONSIDER WHEN SCORING:

- 1 Clearly Stated Description of the Innovation:** Concise, Originality, Ingenuity, and Creativity.
- 2 Solution to a Significant Problem:** How the innovation improves lives
- 3 Market Size and Market Opportunity:** Global, Big reach
- 4 Competitive Differentiation and Unfair Advantage:** Unique, Not me-too
- 5 Feasibility, Utility, Patentability, Practicality, and Value**
- 6 Path to Realization:** Including manufacturability and commercialization

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TEAM SCORECARD

Scoring Scale:

1 = Very Poor, 2 = Poor, 3 = Fair, 4 = Adequate
5 = Good, 6 = Very Good, 7 = Excellent

Judge's Name

Criteria:

- A. Clearly Stated Description of the Innovation:** Concise, Originality, Ingenuity, and Creativity
- B. Solution to a Significant Problem:** How the innovation improves lives
- C. Market Size and Market Opportunity:** Global, Big reach
- D. Competitive Differentiation and Unfair Advantage:** Unique, Not me-too
- E. Feasibility, Utility, Patentability, Practicality, and Value**
- F. Path to Realization:** Including manufacturability and commercialization

Team	Score <i>Max 42</i>	Description	Problem	Market	Advantage	Value	Path
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