

Judges Schedule:

12:45 – 1:00 p.m. Arrival

Navigate to PLNU front gate for further directions to valet parking adjacent to Crill Auditorium for the start of the event (see attached campus map). Otherwise, parking on campus is free and is first come first serve.

Check in

Crill Auditorium's lobby registration will have your name tag and a hard copy of your Judge's Handbook including your starting table number and table location.

1:00 – 1:30 p.m. Reception

Informal meet and greet among fellow judges.

1:30 p.m. Welcome and Orientation

Jim Cleary will kick off as MC and welcome everyone. Doug Wall, founder of Light Ventures, and Tim Day, co-founder and Senior Vice President and General Manager of Daylight Solutions – Leonardo DRS. The event begins with Doug introducing the vision of the event, and Tim will deliver the Keynote Address.

2:00 – 2:15 p.m. Transition to Session Venue

Exit the auditorium to the lobby and look for your table number posted on the wall for where to meet up with your first table of students. They will guide you to the correct venue and starting table.

2:15 – 4:00 Breakout Sessions 1-3

- >Judges will help student teams innovate on their business idea in (3) 40-minute sessions.
- >Each session, Judges will be mixed to provide maximum interaction with fellow judges.
- >Judges may be tapped for a quick video interview on their innovation experience.

Session #1 2:15 – 2:55

Session #2 3:10 – 3:50

Session #3 4:05 – 4:45

Session #3 is for preparing each team's 1 minute Elevator Pitch for the Pitch Fest.

4:45 – 5:00 Transition to Pitch Fest and Reception

Please exit your venue with your last table of students and walk to the Wasson Sea View Terrace where the Workshop will culminate with the Pitch Fest, reception and awards.



5:05 – 5:30 Pitch Fest & Awards Ceremony

The top 10 scoring teams will be recognized, and the top 5 scoring teams will pitch their innovation for 1 minute to determine prizes and ranking. This will be done rapid fire, one pitch after another. The Emcee will facilitate the audience indicating their favorites until ranking is established with prizes awarded from 1-5th place.

5:30 – 6:20 p.m. Reception

The Workshop will culminate with food, refreshments, and networking.

6:20 -6:30 p.m. Departure

Leave earlier as needed or stay and network longer.